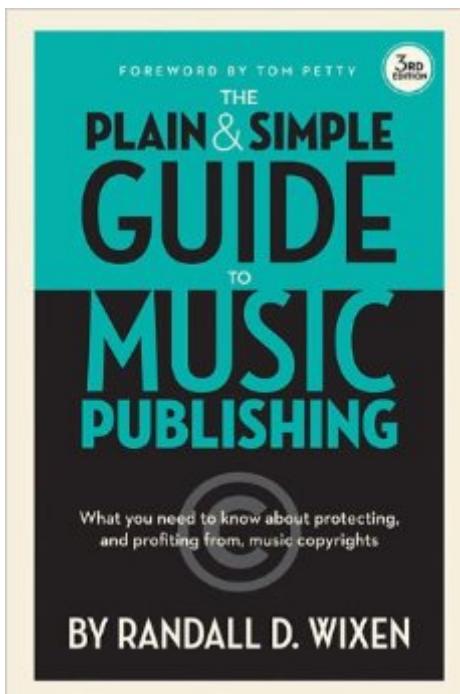


The book was found

The Plain And Simple Guide To Music Publishing: What You Need To Know About Protecting And Profiting From Music Copyrights, 3rd Edition



Synopsis

Since the publication of the first edition in 2005, The Plain And Simple Guide to Music Publishing has emerged as the premier guide to the subject. With sufficient depth to be used as a text at major college music industry programs including UCLA, NYU and Northeastern, the book also remains simple and clear enough for the lay songwriter to gain a crucial understanding of musical copyrights and licensing basics. To wit, the second edition garnered 33 customer reviews on .com, with a rating of 4.8 out of 5 possible stars. In this expanded and updated third edition, with a forward by Tom Petty, the author adds greater depth to such increasingly important topics as the rapidly shifting industry paradigms, the growing importance of streaming and subscription models, a discussion of new compulsory license media, the impact of copyright terminations and reversions, updated advice on current license prices, as well as all the basics of copyright and rights management.

Book Information

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Customer Reviews

Well written & easy to understand. If you write songs and are seeking a recording or publishing contract (or considering self-publishing), buy, read & understand this information before letting anyone hear your music. A great reference to own.

This is one of the best books on music publishing that I've found is actually useful in a practical way. I had the 2009 addition, and recently bought the updated version for a friend. If you're serious about making money in the music business, please read this book!

Lots of great information. So much that it can be hard to process at times, but a valuable resource if you're at all interested in protecting your rights as a recording artist. I already knew some stuff going in, but learned a lot more about things to watch out for in the future in the way of tricky wording through contracts.

This is a great book. It simply explains basically everything one would need to know about the business of music publishing. This is a highly recommended beginning to anyone's understanding of this business, even for lawyers.

This is THE BIBLE for what you need to know and NOT get screwed in the music industry. The Forward by Tom Petty, kinda explains it all. Get this book if you want to be in the music business. I am Certain that many people Bought this book that are in the music industry, if they looked back, would value this book in the Thousands of dollars in value. This book is the book you need. Read the first 30 pages and you will be VERY educated, but not too overwhelmed. when I got the the book, I read 15 pages day, and highlighted tons of stuff!

Book took a good look at the "basics" about not getting ripped off. But how about showing the artist how to take the "detailed" steps necessary to sell and market songs after showing the artist how to become a publisher? There were no fashioned orderly steps to guide the reader. I got nothing from the book. I will seek another more detailed read that allows one to get a result.

If you hope to make money by writing music you really need to read this book. There are many other books about music publishing and the music business out there, but after reading them all, I can confidently say that this is the most lucid, entertaining, and current one available. Randall has administered my publishing for years and I can say from long experience he totally knows his stuff.

Wixen's book couldn't be better titled--he tackles a complex subject in plain English, keeps it succinct and doesn't cut corners. There are a lot of books on the subject, but I find myself coming back to this one whenever I have a question. Excellent job.

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